



7 Mile Property Conceptual Plans

Summary Report

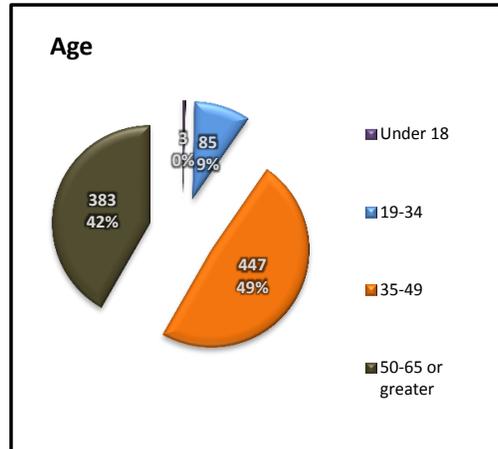
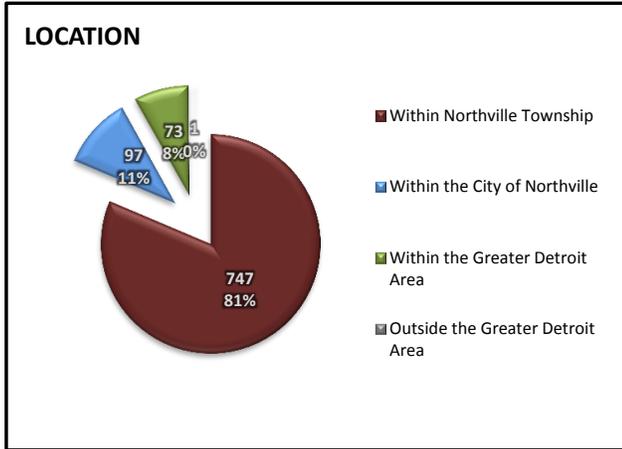
Total Surveys Entered

Date: 11/29/2011

918

Feedback Surveys By Plan

Concept Plan A	250
Concept Plan B	211
Concept Plan C	256
Concept Plan D	201



**Very Desirable
(Top 3)**

**Not Desirable
(Top 3)**

**Top Priority
(Top 3)**

	Very Desirable (Top 3)	Not Desirable (Top 3)	Top Priority (Top 3)
A	1. Hiking trails	Dog park	Hiking trails (42)
	2. Naturalistic pond	Skate park (outdoor)	Outdoor aquatic center (fun place to play/swim) (34)
	3. Running trails	Multi purpose/Practice fields	Botanical gardens (27)
B	1. Paved multi-purpose path	Baseball fields	Amphitheater/performance pavilion (39)
	2. Cross country ski trails	Soccer fields	Mountain bike trails (31)
	3. Sledding hill	Woodland interpretive center	Paved multi-purpose path (28)
C	1. Hiking trails	Baseball fields	Community center with indoor aquatic center (fun place to play) (61)
	2. Multi-purpose paved path	Soccer fields	Hiking trails (33)
	3. Picnic grove	Interactive displays	Amphitheater (25)
D	1. Hiking trails	Tower/architectural feature	Hiking trails (43)
	2. Multi-purpose paved path	Future potential revenue generating uses	Amphitheater/performance space (26)
	3. Picnic areas	Skate park	Mountain bike trails (26)

CONCEPT A: A Traditional Turn of the Century Park

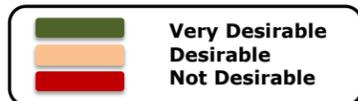


How desirable are each of the following potential uses identified in CONCEPT PLAN A?

	Very Desirable	Desirable	Not Desirable	Points
Hiking trails	185	50	12	667
Naturalistic pond	149	78	21	624
Running trails	133	97	17	610
Ice skating	135	84	29	602
Paved multi-purpose path	133	86	30	601
Great meadow/Gathering space	119	102	27	588
Warming hut for winter/nighttime use	122	87	37	577
Cross country ski trails	114	98	34	572
Large meadow areas (Future multi-purpose recreational)	110	101	34	566
Botanical gardens	100	101	46	548
Mountain bike trails	101	83	64	533
Outdoor aquatic center (fun place to play/swim)	104	69	76	526
Sledding hill without tow rope	85	112	43	522
Recreation center (indoor recreation)	93	78	71	506
Community gardens	71	106	72	497
Sledding hill with tow rope	89	72	83	494
Tennis/Basketball/Volleyball courts (outdoor)	83	79	77	484
Multi purpose/Practice fields	61	98	87	466
Skate park (outdoor)	66	84	91	457
Dog park	43	105	99	438

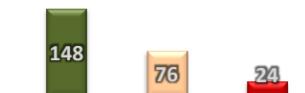
Top Priority	Votes
Hiking trails	42
Outdoor aquatic center (fun place to play/swim)	34
Botanical gardens	27
Recreation center (indoor recreation)	21
Mountain bike trails	18
Naturalistic pond	16
Ice skating	15
Running trails	15
Great meadow/Gathering space	13
Sledding hill with tow rope	7
Tennis/Basketball/Volleyball courts (outdoor)	7
Dog park	6
Large meadow areas (Future multi-purpose recreational)	6
Multi purpose/Practice fields	6
Cross country ski trails	5
Paved multi-purpose path	5
Skate park (outdoor)	4
Community gardens	2
Sledding hill without tow rope	1
Warming hut for winter/nighttime use	0

2nd Priority	Votes
Hiking trails	41
Recreation center (indoor recreation)	20
Botanical gardens	19
Naturalistic pond	19
Cross country ski trails	17
Outdoor aquatic center (fun place to play/swim)	14
Paved multi-purpose path	14
Ice skating	11
Mountain bike trails	11
Community gardens	10
Large meadow areas (Future multi-purpose recreational)	9
Sledding hill with tow rope	9
Warming hut for winter/nighttime use	9
Running trails	8
Dog park	6
Great meadow/Gathering space	6
Sledding hill without tow rope	6
Skate park (outdoor)	4
Tennis/Basketball/Volleyball courts (outdoor)	4
Multi purpose/Practice fields	3



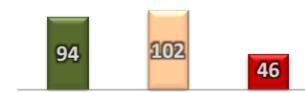
QUESTION 1

Concept plan A establishes a mix of natural elements (pond, meadows and meandering pedestrian pathway) and more formal elements (botanical gardens and strong axial entrance point) along the 7 Mile Road frontage. How desirable is this treatment along 7 Mile Road, as the front door to the park facility?



QUESTION 2

Concept plan A provides a single access point into the park from 7 Mile Road. How desirable is this feature of concept plan A?



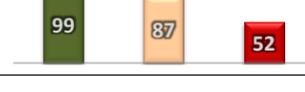
QUESTION 3

Concept plan A includes a vehicular connection, parallel to 7 Mile Road, to the future adjacent commercial property to the east. How desirable in this interaction with the adjacent commercial site and the treatment along 7 Mile Road?



QUESTION 4

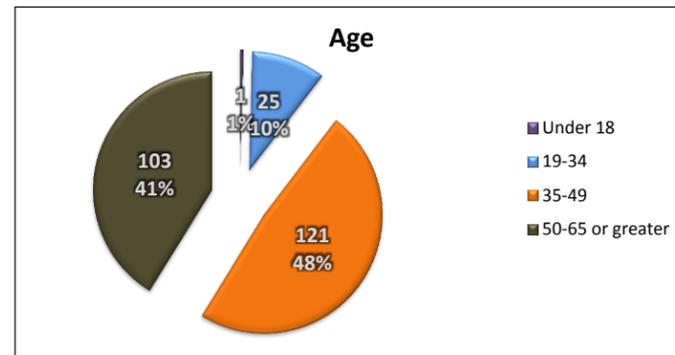
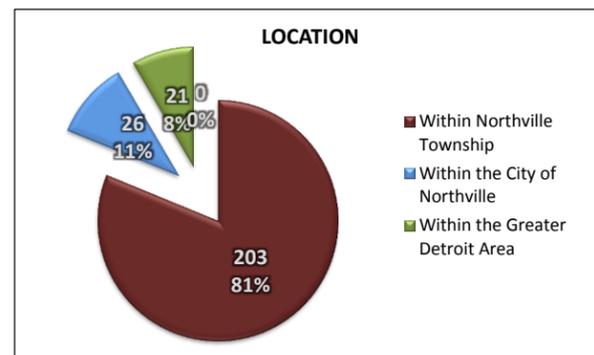
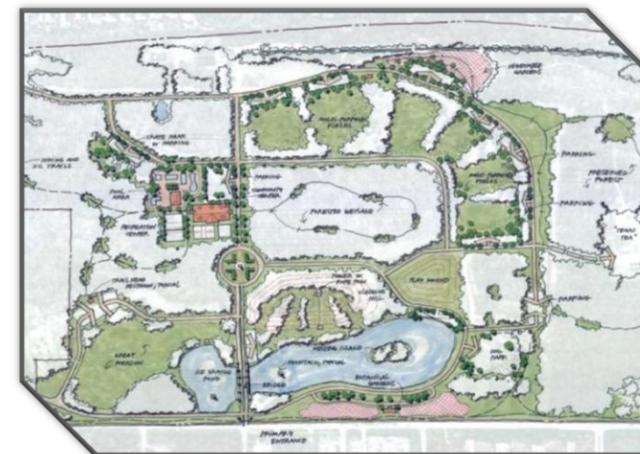
Concept plan A provides for a pedestrian only connection into the site from Winchester. How desirable is this method of access from Winchester/adjacent neighborhoods?



3rd Priority	Votes
Hiking trails	26
Running trails	24
Naturalistic pond	20
Ice skating	16
Paved multi-purpose path	16
Sledding hill with tow rope	16
Botanical gardens	12
Community gardens	12
Great meadow/Gathering space	11
Mountain bike trails	11
Outdoor aquatic center (fun place to play/swim)	10
Cross country ski trails	8
Sledding hill without tow rope	8
Warming hut for winter/nighttime use	8
Large meadow areas (Future multi-purpose recreational)	7
Skate park (outdoor)	7
Dog park	6
Recreation center (indoor recreation)	6
Multi purpose/Practice fields	4
Tennis/Basketball/Volleyball courts (outdoor)	4

4th Priority	Votes
Paved multi-purpose path	21
Running trails	21
Sledding hill without tow rope	21
Ice skating	16
Naturalistic pond	16
Botanical gardens	15
Great meadow/Gathering space	15
Hiking trails	14
Large meadow areas (Future multi-purpose recreational)	14
Cross country ski trails	13
Sledding hill with tow rope	13
Outdoor aquatic center (fun place to play/swim)	10
Tennis/Basketball/Volleyball courts (outdoor)	9
Warming hut for winter/nighttime use	8
Community gardens	6
Skate park (outdoor)	6
Dog park	5
Mountain bike trails	5
Recreation center (indoor recreation)	4
Multi purpose/Practice fields	2

5th Priority	Votes
Paved multi-purpose path	23
Warming hut for winter/nighttime use	23
Naturalistic pond	16
Sledding hill without tow rope	13
Botanical gardens	12
Cross country ski trails	12
Great meadow/Gathering space	12
Ice skating	12
Outdoor aquatic center (fun place to play/swim)	12
Community gardens	10
Hiking trails	10
Large meadow areas (Future multi-purpose recreational)	10
Dog park	9
Mountain bike trails	9
Running trails	9
Recreation center (indoor recreation)	8
Sledding hill with tow rope	8
Multi purpose/Practice fields	5
Skate park (outdoor)	4
Tennis/Basketball/Volleyball courts (outdoor)	3



CONCEPT B: A Place of Discovery

How desirable are each of the following potential uses identified in CONCEPT PLAN B?



	Very Desirable	Desirable	Not Desirable	Points
Paved multi-purpose path	110	77	21	505
Cross country ski trails	112	70	27	503
Sledding hill	104	72	32	488
Open meadow/non-programed lawn area	100	79	28	486
Ponds connected by man-made streams	97	79	32	481
Botanical gardens	97	72	37	472
Mountain bike trails	96	67	44	466
Tree lined road/sculpture drive	94	72	39	465
Nordic center/Warming hut	83	80	40	449
Farmers market	81	78	49	448
Conservatory/Greenhouse	80	63	63	429
Community gardens	72	69	66	420
Amphitheater/performance pavilion	68	76	60	416
Wetland interpretive center	64	78	64	412
Orchard	64	75	63	405
Woodland interpretive center	63	76	63	404
Soccer fields	33	56	118	329
Baseball fields	23	62	119	312



Top Priority	Votes
Amphitheater/performance pavilion	39
Mountain bike trails	31
Paved multi-purpose path	28
Botanical gardens	21
Farmers market	15
Open meadow/non-programed lawn area	13
Community gardens	8
Conservatory/Greenhouse	7
Cross country ski trails	7
Ponds connected by man-made streams	7
Tree lined road/sculpture drive	6
Nordic center/Warming hut	5
Woodland interpretive center	4
Baseball fields	3
Orchard	3
Sledding hill	3
Soccer fields	3
Wetland interpretive center	3

2nd Priority	Votes
Botanical gardens	30
Cross country ski trails	21
Farmers market	20
Paved multi-purpose path	15
Ponds connected by man-made streams	15
Sledding hill	13
Amphitheater/performance pavilion	12
Open meadow/non-programed lawn area	10
Mountain bike trails	9
Wetland interpretive center	9
Community gardens	8
Woodland interpretive center	8
Baseball fields	6
Conservatory/Greenhouse	6
Nordic center/Warming hut	5
Tree lined road/sculpture drive	4
Orchard	3
Soccer fields	3

QUESTION 1

Concept plan B establishes a natural treatment (meandering pedestrian pathway, meadow/grass areas, trees and views to a pond) along the 7 Mile Road frontage. How desirable is this treatment along 7 Mile Road, as the front door to the park facility?



QUESTION 2

Concept plan B provides a number of winter activities (sledding hill, cross country skiing, Nordic center). How desirable are winter activities as part of the programming elements within the future 7 Mile Road park property?



QUESTION 3

Concept plan B utilizes a shared connection to the future adjacent commercial property as the main entrance into the park, with two secondary entrances located further west on 7 Mile? How desirable is this interaction with the adjacent commercial site?



QUESTION 4

Concept plan B provides for parking and a trail head at the end of Winchester, as well as emergency only access into the park. How desirable is this method of access from Winchester/adjacent neighborhoods?



QUESTION 5

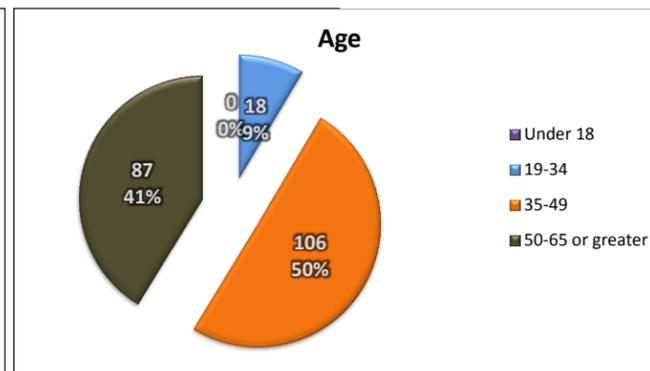
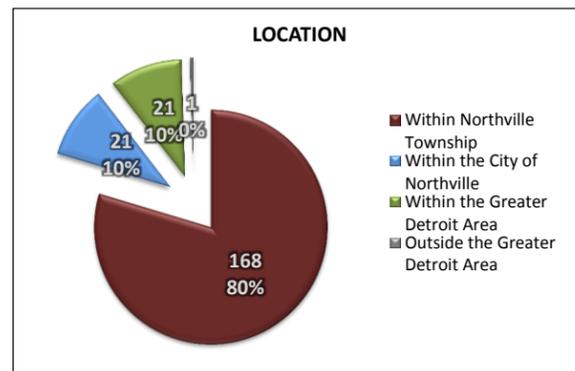
How desirable would it be to provide a vehicle connection from Winchester into the park, similar in nature to the emergency only access shown on concept plan B?



3rd Priority	Votes
Sledding hill	19
Botanical gardens	16
Cross country ski trails	16
Tree lined road/sculpture drive	16
Farmers market	13
Nordic center/Warming hut	13
Mountain bike trails	12
Open meadow/non-programed lawn area	12
Paved multi-purpose path	12
Ponds connected by man-made streams	11
Community gardens	10
Wetland interpretive center	9
Conservatory/Greenhouse	8
Woodland interpretive center	8
Orchard	7
Amphitheater/performance pavilion	5
Baseball fields	4
Soccer fields	2

4th Priority	Votes
Ponds connected by man-made streams	20
Sledding hill	18
Mountain bike trails	14
Wetland interpretive center	13
Botanical gardens	11
Community gardens	11
Farmers market	11
Open meadow/non-programed lawn area	11
Paved multi-purpose path	10
Tree lined road/sculpture drive	10
Soccer fields	9
Cross country ski trails	8
Woodland interpretive center	8
Amphitheater/performance pavilion	7
Conservatory/Greenhouse	7
Nordic center/Warming hut	6
Orchard	5
Baseball fields	3

5th Priority	Votes
Woodland interpretive center	20
Sledding hill	19
Conservatory/Greenhouse	12
Orchard	12
Paved multi-purpose path	12
Tree lined road/sculpture drive	11
Farmers market	10
Mountain bike trails	10
Wetland interpretive center	10
Community gardens	9
Cross country ski trails	9
Open meadow/non-programed lawn area	9
Botanical gardens	8
Ponds connected by man-made streams	8
Amphitheater/performance pavilion	7
Soccer fields	6
Nordic center/Warming hut	5
Baseball fields	1

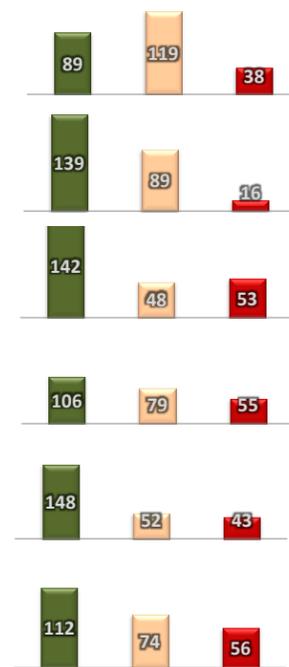


CONCEPT C: A Place for Community Gathering

How desirable are each of the following potential uses identified in CONCEPT PLAN C?



	Very Desirable	Desirable	Not Desirable	Points
Hiking trails	166	61	19	639
Multi-purpose paved path	154	70	21	623
Picnic grove	135	92	18	607
Forested wetland with boardwalk	144	73	27	605
Play ground	131	87	28	595
Festival Marketplace (farmers market, event space, open area)	137	72	37	592
Community center with indoor aquatic center (fun place to play)	140	55	52	582
Outdoor aquatic center (fun place to play)	128	62	58	566
'Kite' lawn/large grassy area	105	103	33	554
Amphitheater	109	85	53	550
Community center with indoor gym & recreation facility	125	54	66	549
Botanical garden	104	94	41	541
Splash pad	115	58	71	532
Outdoor internet café	110	62	72	526
Outdoor sport courts	91	88	67	516
Nature center	89	87	61	502
Exercise stations	81	98	61	500
Wedding/rental pavilion	78	81	82	478
Skate park	67	76	97	450
Green energy learning center	64	76	102	446
Interactive displays	43	108	85	430
Soccer fields	51	68	122	411
Baseball fields	36	77	126	388



QUESTION 1
Concept plan C establishes man-made features (ponds with fountains, berms, pedestrian pathway and trees) with a less formal arrangement along the 7 Mile Road frontage. How desirable is this less formal treatment along 7 Mile Road, as the front door to the park facility?

QUESTION 2
On concept plan C, the park's primary access point is located in the central portion of the park, well distanced from the future adjacent commercial site. How desirable is this feature of concept plan C?

QUESTION 3
Concept plan C does not provide a vehicular connection to the future adjacent commercial property to the east. How desirable is it to limit vehicular access from the park to the future commercial site?

QUESTION 4
Concept plan C provides for a pedestrian only connection into the site from Winchester. How desirable is pedestrian only access from Winchester/adjacent neighborhoods?

QUESTION 5
Concept plan C creates a lively place for social interaction, community functions, seasonal markets and gathering. How desirable is it to incorporate this type of feature into the park master plan?

QUESTION 6
Concept plan C creates opportunities for limited revenue producing activities (seasonal vendors, small retail/services and pavilion rental). How desirable is it to incorporate small opportunities for generating revenue to offset some of the parks expenses?

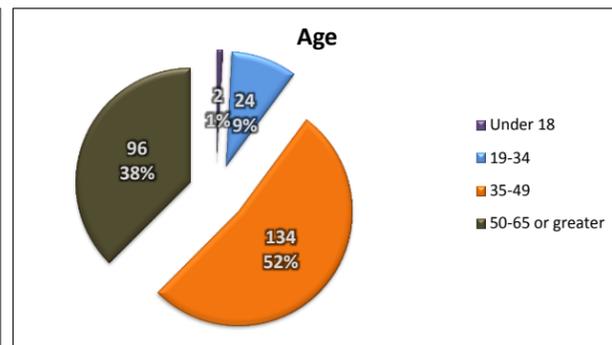
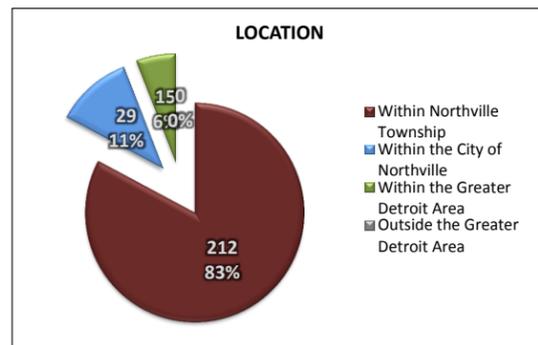
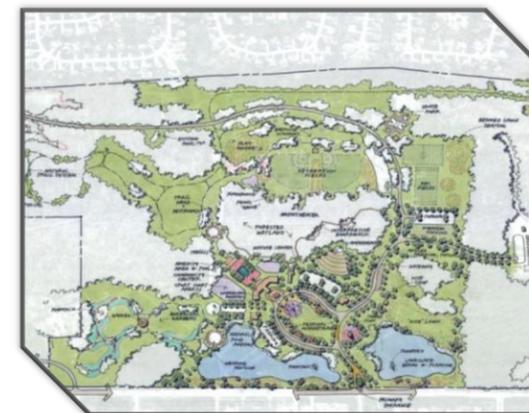
Top Priority	Votes
Community center with indoor aquatic center (fun place to play)	61
Hiking trails	33
Amphitheater	25
Community center with indoor gym & recreation facility	20
Festival Marketplace (farmers market, event space, open area)	20
Botanical garden	19
Multi-purpose paved path	13
Forested wetland with boardwalk	12
Outdoor aquatic center (fun place to play)	11
Splash pad	10
Outdoor sport courts	6
Outdoor internet café	4
Exercise stations	3
'Kite' lawn/large grassy area	3
Picnic grove	3
Play ground	3
Nature center	2
Skate park	2
Soccer fields	2
Wedding/rental pavilion	2
Baseball fields	1
Green energy learning center	1
Interactive displays	0

3rd Priority	Votes
Festival Marketplace (farmers market, event space, open area)	31
Hiking trails	25
Multi-purpose paved path	19
Community center with indoor aquatic center (fun place to play)	18
'Kite' lawn/large grassy area	17
Outdoor aquatic center (fun place to play)	16
Nature center	15
Forested wetland with boardwalk	11
Amphitheater	10
Botanical garden	9
Community center with indoor gym & recreation facility	9
Outdoor internet café	9
Splash pad	8
Picnic grove	7
Green energy learning center	6
Wedding/rental pavilion	5
Outdoor sport courts	4
Play ground	4
Baseball fields	3
Exercise stations	3
Soccer fields	3
Interactive displays	2
Skate park	2

5th Priority	Votes
Play ground	21
Festival Marketplace (farmers market, event space, open area)	20
Outdoor internet café	17
Hiking trails	15
Picnic grove	15
Forested wetland with boardwalk	14
Wedding/rental pavilion	14
Multi-purpose paved path	12
Skate park	12
Community center with indoor aquatic center (fun place to play)	10
Outdoor aquatic center (fun place to play)	10
Botanical garden	8
'Kite' lawn/large grassy area	8
Amphitheater	6
Exercise stations	6
Outdoor sport courts	6
Splash pad	6
Community center with indoor gym & recreation facility	5
Baseball fields	4
Soccer fields	4
Green energy learning center	2
Interactive displays	1
Nature center	1

2nd Priority	Votes
Community center with indoor gym & recreation facility	42
Hiking trails	28
Outdoor aquatic center (fun place to play)	23
Community center with indoor aquatic center (fun place to play)	22
Multi-purpose paved path	18
Botanical garden	14
Festival Marketplace (farmers market, event space, open area)	14
Amphitheater	13
Forested wetland with boardwalk	13
Picnic grove	9
'Kite' lawn/large grassy area	8
Play ground	7
Splash pad	7
Outdoor sport courts	5
Soccer fields	5
Green energy learning center	4
Nature center	3
Baseball fields	2
Outdoor internet café	2
Wedding/rental pavilion	2
Exercise stations	0
Interactive displays	0
Skate park	0

4th Priority	Votes
Forested wetland with boardwalk	19
Hiking trails	19
Outdoor aquatic center (fun place to play)	19
Festival Marketplace (farmers market, event space, open area)	15
Multi-purpose paved path	14
Play ground	13
Botanical garden	12
Community center with indoor gym & recreation facility	12
Wedding/rental pavilion	12
Picnic grove	11
Splash pad	11
'Kite' lawn/large grassy area	10
Outdoor internet café	10
Nature center	8
Outdoor sport courts	6
Amphitheater	5
Exercise stations	5
Skate park	5
Baseball fields	4
Community center with indoor aquatic center (fun place to play)	4
Soccer fields	4
Green energy learning center	3
Interactive displays	0



CONCEPT D: A balanced approach – preserve • restore • develop



How desirable are each of the following potential uses identified in CONCEPT PLAN D?

	Very Desirable	Desirable	Not Desirable	Points
Hiking trails	139	47	10	521
Multi-purpose paved path	104	72	17	473
Picnic areas	90	87	14	458
Ponds	97	73	21	458
Playground	79	88	28	441
Wetland boardwalk	90	71	28	440
Great lawn (large area that can be left open or used for events)	81	75	35	428
Mountain bike trails	88	57	47	425
Botanical garden	77	70	43	414
Community gardens	59	81	53	392
Amphitheater/performance space	55	78	61	382
Interactive fountain	61	68	60	379
Linear plaza (pedestrian hardscape area that can also be used for events)	48	73	70	360
Community building (Nature center/Interpretive display)	34	80	77	339
Dog park	33	76	84	335
Community building (Educational, social and cultural uses)	36	68	86	330
Skate park	35	68	87	328
Future potential revenue generating uses	32	49	115	309
Tower/architectural feature	21	69	99	300



QUESTION 1

Concept plan D establishes a simple treatment along the 7 Mile Road frontage consisting of open lawn, a meandering pedestrian path, clusters of trees and sweeping views into the site. How desirable is this treatment along 7 Mile Road, as the front door to the park facility?



QUESTION 2

Concept plan D provides two primary access points into the park from 7 Mile Road. How desirable is this feature of concept plan D?



QUESTION 3

Concept plan D does not provide a vehicular connection to the future adjacent commercial property to the east. How desirable is it to limit vehicular access from the park to the future commercial site?



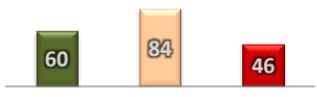
QUESTION 4

Concept plan D provides for vehicular access from Winchester with a small parking area located inside the park (vehicular access is not provided through to the main portion of the park). How desirable is this method of access from Winchester/adjacent neighborhoods?



QUESTION 5

Concept plan D provides a large flexible area which can be used for informal activities, community functions, programmed events and seasonal markets. How desirable is it to incorporate this type of feature into the park master plan?



QUESTION 6

Concept plan D incorporates areas that could be used to generate revenue for the township. The potential uses have not been determined but would be complementary to the park such as low impact residential (for young people or empty nesters), office, recreation, conference/banquet facility, retail to support park uses or a boutique hotel. How desirable is it to create revenue opportunities to offset some of the costs associated with creating and maintaining park amenities?



Top Priority	Votes
Hiking trails	43
Amphitheater/performance space	26
Mountain bike trails	26
Botanical garden	14
Community building (Educational, social and cultural uses)	13
Wetland boardwalk	11
Future potential revenue generating uses	10
Great lawn (large area that can be left open or used for events)	9
Multi-purpose paved path	9
Dog park	7
Playground	7
Ponds	5
Linear plaza (pedestrian hardscape area that can also be used for events)	4
Picnic areas	4
Community gardens	3
Interactive fountain	3
Skate park	3
Community building (Nature center/Interpretive display)	2
Tower/architectural feature	2

3rd Priority	Votes
Hiking trails	24
Ponds	19
Multi-purpose paved path	18
Great lawn (large area that can be left open or used for events)	15
Amphitheater/performance space	13
Picnic areas	13
Wetland boardwalk	13
Botanical garden	11
Community building (Educational, social and cultural uses)	8
Linear plaza (pedestrian hardscape area that can also be used for events)	7
Playground	7
Skate park	7
Community gardens	5
Interactive fountain	5
Mountain bike trails	5
Dog park	4
Future potential revenue generating uses	3
Community building (Nature center/Interpretive display)	2
Tower/architectural feature	0

5th Priority	Votes
Wetland boardwalk	28
Picnic areas	17
Ponds	13
Mountain bike trails	11
Playground	11
Interactive fountain	10
Botanical garden	9
Linear plaza (pedestrian hardscape area that can also be used for events)	9
Hiking trails	8
Multi-purpose paved path	8
Amphitheater/performance space	6
Future potential revenue generating uses	6
Community gardens	5
Tower/architectural feature	5
Community building (Educational, social and cultural uses)	4
Skate park	4
Community building (Nature center/Interpretive display)	3
Dog park	3
Great lawn (large area that can be left open or used for events)	3

2nd Priority	Votes
Hiking trails	36
Multi-purpose paved path	23
Botanical garden	14
Community gardens	13
Future potential revenue generating uses	12
Ponds	11
Great lawn (large area that can be left open or used for events)	9
Interactive fountain	9
Playground	9
Mountain bike trails	8
Picnic areas	8
Community building (Educational, social and cultural uses)	7
Wetland boardwalk	7
Amphitheater/performance space	6
Dog park	6
Linear plaza (pedestrian hardscape area that can also be used for events)	5
Skate park	3
Tower/architectural feature	2
Community building (Nature center/Interpretive display)	1

4th Priority	Votes
Playground	21
Ponds	18
Picnic areas	15
Multi-purpose paved path	14
Wetland boardwalk	14
Botanical garden	13
Hiking trails	13
Great lawn (large area that can be left open or used for events)	11
Community gardens	7
Dog park	7
Mountain bike trails	7
Future potential revenue generating uses	6
Skate park	5
Amphitheater/performance space	4
Community building (Educational, social and cultural uses)	4
Community building (Nature center/Interpretive display)	4
Interactive fountain	3
Linear plaza (pedestrian hardscape area that can also be used for events)	2
Tower/architectural feature	0

